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# INFORMATION CALENDAR

OFFICE OF INFORMATION • UNITED STATES DEPARTMENT OF AGRICULTURE

September 30, 1944

No. 78

the 1945 8-POINT DAIRY PROGRAM. . . . The keynote of the recently announced National 8-Point Dairy Program for 1945 is efficiency of production methods. Here are the 8 points recommended by USDA, WFA, and State Extension Services, in cooperation with the Dairy Industry Committee on how to get desired results:

1. Grow an abundance of high quality roughage; 2, balance your herd with your feed supply; 3, keep production records on each cow in your herd; 4, practice disease-control methods; 5, produce milk and cream of the highest quality; 6, adopt labor-saving methods; 7, take care of your land; and 8, develop a sound breeding program.

A mimeographed What-to-do and Why statement is out amplifying each of these 8 points. Copies can be obtained from Extension Service, Washington, D. C.

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USDA RELEASES. . . . WFA announcement on cotton and wheat-3247; Agriculture worker leaves for Liberia-3253; 1945 State rye goals announced by WFA-3259; Major Kelly, Forest Service pioneer, retires after 40 years-3267; Dehydration of meat reduces weight and bulk two-thirds-3268; WFA withdraws offer to sell dry beans-3270; Aerosol bomb used in Alaska-3272; Flour export program to Cuba to be resumed-3274; Cottage cheese sales restrictions removed-3277; Farm machinery rationing ends, except on corn pickers-3257.

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OTHER RELEASES OF AGRICULTURAL IMPORTANCE. . . . Prices announced for Concord grapes sold to processors and wineries--OPA-4802; Specific dollars and cents ceilings established for imported crude and refined peanut oil--OPA-T-2604; Rationing of bicycles ended--OPA-4804; OPA meets with food industry to discuss food pricing during reconversion period--OPA-4813; Ceiling price regulation for soybean meal revised--OPA-T-2615; Another shoe ration stamp will be valid November 1--OPA-4803; OPA takes first action under new authority to control charges for agricultural services--OPA-4818; New requirements set up for retail food stores in posting community ceiling food prices--OPA-4811; Opportunities for veterans to learn trades being planned to accompany reconversion after defeat of Germany--WFC-PM-4681.

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HOME WAS NEVER LIKE THIS is the title of CONSUMER TIME'S October 7 radio show. It has to do with post-war housing. In addition to hearing about some of the more spectacular inventions designed to make the post-war home a veritable dream house, listeners will hear about the more practical side of the picture....what actually is ready for post-war production....what prospective home owners may expect in the way of a new home when the war is over.

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ABOUT THE SUGAR, BUTTER AND MEAT SITUATION. . . . Partly as a result of heavy fruit crops ripening in many areas, district offices of OPA have been flooded with requests from individuals for extra canning sugar. In connection with this situation, OPA sent this message to all of its regional information executives on September 15:

Sugar supply situation tight at retail level in many areas due to heavy seasonal demand plus low beet stocks. Cane refiners going all out to take up slack and to service shortest areas, but confronted with manpower and transportation shortages. New beet crop production expected to provide relief in approximately one month. Meanwhile, suggest direct attention to consumers requesting sugar for home canning to instructions currently issued by U.S. Extension Service on alternative sources of sweetening, or canning fruits with little or no sugar.

An over-all fact sheet on the sugar situation is being prepared by OD and will be sent out very soon through usual fact sheet channels.

Early this week two other fact sheets are going out from OD also through usual fact sheet channels--one on butter, the other on meat. They will supply background data on over-all supplies, how future supplies might be expected to affect the consumer, comparison of civilian and armed forces needs, etc.

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WOMEN'S LAND ARMY. . . . From Oct. 16 to 18, the Extension Service will display an exhibit on the Women's Land Army and Victory Farm Volunteers in the Waldorf Astoria Hotel in New York.

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BUY FERTILIZER NOW. . . . From July 1, 1942 to June 30, 1943, 82 percent of the fertilizers used were distributed in the spring half of the year. This seasonal concentration of demand threw an excessive load on transportation and fertilizer manufacturing facilities. Many farmers could not get fertilizer when they needed it. To help prevent a recurrence of these conditions, WFA is urging farmers to buy fertilizer now and store it for use next spring. You may want to give this wartime effort an information push.

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FARM AND HOME HOUR LISTENERS next Saturday will hear a general homemaker's news roundup by Ruth VanDemen. She will discuss these things with Connie B. Gay of USDA Radio Service who will also carry on a dialogue about the recently published leaflet "Shall I Be a Farmer?", with Paul V. Maris of FSA, the author. The program will also include a transcription on Fire Prevention Week, voiced by Henry Shepherd of Personnel Relations and Safety Division in USDA's Office of Personnel.

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The GARDEN PROGRAM FOR 1945. . . . Today, members of the Inter-Department VICTORY GARDEN COMMITTEE held a meeting to discuss the report of the National Advisory Garden Committee which met in Washington September 13. Work is under way to plan a Garden Program for 1945.

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SECRETARY WICKARD will talk on October 6 at Napoleon, Ohio to the Superintendents of the Ohio Rural Electric Cooperatives.